

Yuri Ito

GRAPHIC DESIGNER
ART DIRECTOR

Contact

+81 70-6487-8246

yuri.ito.work@gmail.com

Portfolio

<https://www.yuriito.com>

Skills

- Graphic Design
- Motion Graphics/Animation
- Creative and Art Direction (Strategic Planning)
- Social and Creative Marketing Strategy
- UI/UX Design
- Translation and Interpretation (English/Japanese)
- Verbal and Written Communication

Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Indesign
- Figma
- CMS

Language

- Japanese ● ● ●
- English ● ● ●
- Italian ● ● ●

Experience

Junior Graphic Designer at FleishmanHillard, Tokyo

MAY 2023-present

As a Junior Graphic Designer at a global PR firm, I specialize in branding, strategy, and creative social media design. In the dual role of Creative Director and Graphic Designer, I contribute to dynamic projects, crafting engaging campaigns and plans using Adobe Suite. With collaborative experience in healthcare, automotive, and fair trade sectors, I played a pivotal role in enhancing marketing efforts. Proficient in bilingual interpretation and translation, I ensure seamless communication in meetings and conferences.

Fleerance Graphic Designer at Cartier Japon, Tokyo

JANUARY 2023-present

Engaged in freelance graphic design, specializing in the creation of Diversity, Equity, and Inclusion (DE&I) materials, including employee manuals and animated assets for client meetings. Directly liaised with clients to discern their specific requirements, ensuring a nuanced understanding of their needs and preferred tone and manner.

Associated Visual Designer at Fabric Mullenlowe affiliate, Tokyo

OCTOBER - MARCH 2022

As a bilingual visual designer, I oversee end-to-end branding and social media projects, generating innovative ideas with a focus on Gen Z appeal. Serving as an art director during photo shoots, I contribute to clients' brand recognition. Leveraging design skills and language proficiency, I bridge cultures for seamless communication. Committed to enhancing brand identity and societal impact, I creatively solve problems, driven by a passion for design and language that fuels the company's success and positive influence on businesses and society.

Freelance Video editor at Carmignac, Paris

JUNE - DECEMBER 2021

As a freelance video editor, promoted international projects to a Japanese firm using Adobe Premiere and Photoshop. Specialized in creating videos for the Japanese financial sector, providing creative direction for CEO interviews in Carmignac, France. Managed subtitles, motion effects, animations, sound tones, and scene customization. Maintained daily communication with account managers and clients to ensure videos met specific requirements.

Graphic Design Intern & Interpreter at CIID, Copenhagen/Tokyo

JANUARY - APRIL 2020

Worked with graphic designers from all over the world to create a life centered-design. Solved social problems, such as environmental and poverty through design; creating impact through innovative products, services and environments. Served as an interpreter and member of an international hub, Copenhagen Institute of Interaction Design (CIID)

Exhibition Directing Intern at SHISEIDO Gallery, Tokyo

DECEMBER 2019-Mar 2020

Led the exhibition design with a team of 7 installation artists, collaborating closely with head artist Ayako Suwa. Created captivating installations and performances. Also, actively participated as a performer in one of the exhibits. <https://gallery.shiseido.com/jp/exhibition/473/>

Achievements

Prize Fellowship of Musashino Art University

APRIL 2019- MARCH 2022

Best Essay work for Musashino Art University

Best Performance Award out of all Candidates, Published in Best Artworks of Science of Design, 2018

Education

Bachelor of Art, Musashino Art University, Tokyo

APRIL 2018 - MARCH 2022

Copenhagen Institute of Interaction Design 2020

DECEMBER 2019 - APRIL 2020

Selected as one of the student interns representing Musashino Art University, also served as the translator to make the communication in the team smooth.